

On Pulp, Paper and Allied industries

Thu 26 - Sat 28 | NOVEMBER 2020

Chennai Trade Centre, Nandambakkam, Chennai





### **About Paper**

**Paper is human innovation & a wonderful product**. It is a sustainable, recyclable & plant-based product that connects us in so many ways to the important things in life.

It is hard to imagine what life would be like without paper. All of us use it, in one of its many forms, each and every day. From food packaging to recyclable newspapers and magazines, to office paper & printing paper, most people can't get through the day without it. Further, the specialty paper provides a new printing & packaging options. Paper may be made tough enough to withstand acid, or soft enough for a baby's skin. The Tissue paper has been providing unmatched hygiene, comfort and convenience to our society.

Paper is thus an indispensable part of everyday life. Despite the technological revolution leading to increased computerization of operations, paper still holds on to its existence and has become an essential commodity of our everyday life.

### The Paper Industry

The Indian Paper Industry is the 15th largest paper industry in the world. Paper Industry produces majority of the paper pulp by recycling Waste paper, Pulping agricultural residues like wheat straw, paddy straw and sugarcane bagasse. In India, 46% of the Paper is produced using Waste Paper – Recycling. Around 22% of the Paper is produced using Agricultural Residues like Wheat Straw, Paddy Straw and Bagasse. Only 32 % of the Indian Paper Industry uses Wood as the raw material for manufacturing Paper.

Paper Industry provides employment to more than 0.5 million people directly and 1.5 million people indirectly. The per capita paper consumption in India at a little over 13 kg, is way behind the global average of 57 kg.

The focus of paper industry is now shifting towards more eco-friendly products and technology. Moreover, the paper industry in India is not into Mining, just Cultivation of Trees and No use of the Reserved Forest.

### Paper Industry in South India

The Paper Industry in South India has shown a significant growth over the years. There are a large number of Paper mills which have come up in states like Andhra Pradesh, Karnataka, Tamil Nadu,

Telangana, Puducherry and Kerela because of the favorable investment opportunities and its vicinity to the source of raw material.

In these South Indian States there are around 130 Paper Mills having an installed production capacity of

duplex boards of 70,000 tonnes per month, writing paper at 77,500 tonnes and Kraft at 200,000 tonnes per month.

### **Growth Indicators**

- The global paper products market size is expected to reach USD 342.2 billion by 2025 with a CAGR of 4.43%
- Global Paper Dyes Market expected to reach USD 1,230 Million By 2025
- Specialty Paper market worldwide is projected to grow by US\$17.6 Billion by 2025, driven by a compounded growth of 7.4%
- The per capita paper consumption in India is projected to increase to at least 17-kgs by 2024-25
- Global Paperboard Packaging market is expected to reach USD 227 billion by 2024





### **About The Paperex South India**

The event is the most acclaimed Indian Business Platform for Paper Industry. The event has already seen three successful editions in the past and its fourth edition is scheduled from 26-28 Nov, 2016 at Chennai Trade Centre, Chennai, India.

### **Key Objectives:**

- To link Indian paper units to the International Market.
- To provide a Unified Business platform to launch new products, technology & services.
- To provide opportunity for overseas companies to establish a manufacturing base in India.
- To help in identifying alternate suppliers of machinery, equipments & spares.
- Assist in identifying the new source of investments & funding.
- To provide opportunity for one to one interaction with industry players.
- Assist in identifying new import & export destination.
- Brand Building among Industry & end user at a Unified Business Platform

The event will not only help companies to maximize the business collaborations emphasizing on South Indian States but also showcase their strength to the world. Paperex South India promises to bring all the stakeholders from Indian Pulp and Paper Industry to give desired thrust to the Business transactions and Business Networking.

The exhibition aims to bring together the expert group of exhibitors, industry professionals targeted visitors base to tap into the booming paper and pulp industry in South India. Eventually, the exhibition advocates growth by sharing knowledge and latest technologies through various technical seminars lead by the renowned experts revolving topics such as the dynamics, improvement and implications for pulp and paper industry in India.

### A Sneak Preview

- 250+ Leading Exhibitors from 10+countries
- · High level technical conference by IARPMA
- A Mega "Global Paper Technology Supplier" Pavilion
- Paper Manufacturers Networking Pavilion
- Trade Visitors from 20+ countries
- Specially invited international Trade Delegations

### **Exhibitor Profile**

### **Paper & Paper Products**

- Writing & Printing Paper
- Paper Boards
- Specialty Paper & Kraft Paper
- Newsprint Paper
- Tissue Paper & Products
- Handmade Paper Products

### **Printing, Packaging & Converting**

- Printing Machinery & Technology
- Packaging Machinery & Materials
- Paper Converting Machinery & Technology
- Tissue Converting Machinery & Technology
- Rolls & Rollers
- Stock Preparation Equipment
- Transport and Material Handling
- Used Paper Machinery & Equipment
- The Exhibition

#### **Raw Materials**

- Waste Paper, Pulp & Fiber
- Specialty Chemicals
- Minerals Pigments & E

### **Visitor Profile**

- Paper Mill Owners, Managers & Supervisor
- Paper Merchants, Traders
- Printer, Publisher
- Paper Importer & Exporters
- Paper Converter
- Corrugated Box Manufacturers
- Paper Technologist
- Manufacturers or Suppliers of Machinery & Spares
- Investors & Promoters
- Financial Seekers
- Technology Seekers

### **Technology & Services**

- · Consulting Engineering
- De Inking Technology & System
- Heat Recovery System
- · Heating, Ventilation & Air
- Conditioning
- Non-Woven Products
- Pollution Control System
- Recycled Fiber Technology
- Waste Water Treatment
- Waste Management

### Paper Mill Machinery & Equipment

- Automation and Instrumentation
- · Bearing & Accessories
- Boilers & Turbines
- Industrial Blades & Knives
- Industrial Gears
- Paper Machine Clothing
- · Pumps, Valves & System
- Quality Control System
- nzymes
- · Other Raw Material

....and many more

- Key Government Officials
- Industry Association & Academicians
- End Product Users
- Buyers & Sourcing Personnel
- Personnel of Core and Allied Industries
- R&D Professionals
- CEO's & Decisions Makers from Allied Industry
- Consultants
- Agents
- Others











163 Leading ExhibitorsFrom 13 Countries

**4,171** Trade Visitors From **27** Countries





PAPER
INDUSTRY
NETWORKING LOUNGE

### 3 Days High Level Conference on

"Recycling

and

Packaging"

organized by "Indian Agro and Recycled Paper Mills Association"



# VIP Lounge & Media Lounge



### International Participation from

AUSTRALIA
CANADA
CHINA
FINLAND
GERMANY
INDIA
INDONESIA
ITALY
LEBANON,
MALAYSIA
PHILIPPINES
SWEDEN
USA



Paper Traders
Printers, Publishers
Converter, etc







Specially invited International Trade Delegations









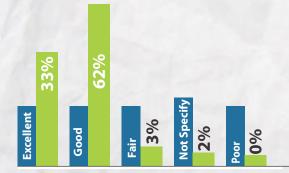
### Visitor's Statistics

Day	Show Timing	No. of Visitors
Day 1	10 am - 6 pm	1,293
Day 2	10 am - 6 pm	1,701
Day 3	10 am - 4 pm	1,177

Day 4

**Total - 4,171** 

### Rating the Exhibition



### Key Sectors of Interest

- Specialty Paper, Kraft paper, Printing Paper
   & Paper Boards
- · New & Second Hand Machinery
- · New Technology
- · Paper Conversion, Machinery & Technology
- · Raw Materials, Waste Paper, Pulp & Fiber
- · Packaging Materials
- Automation
- · Quality Control System
- · Non-woven Products
- · Waste Management
- · Print Equipments & Technology



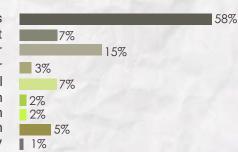




- · Specialty Chemicals, Minerals, etc
- · Paper Machine Clothing
- · Consulting Engineering
- · Skilled Manpower
- · Finance & Investments

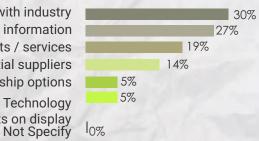
# Source of Information About the Show





# Factors which influenced their visit

Network with industry
gather general information
buy new products / services
To meet potential suppliers
To look for dealership options
To witness the latest Technology
and products on display



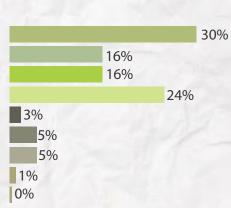




### Exhibitor's Feedback

### **Objective of Participation**

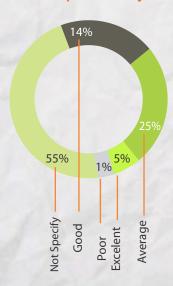
Finding new clients/partners
Meeting/selling to current customers
Maintaining your company's image / brand position
Increasing awareness of your brand(s) / products/services
Test marketing a new product
Launching a new product/service
To enter a new market
To sign contracts at the exhibition
Others



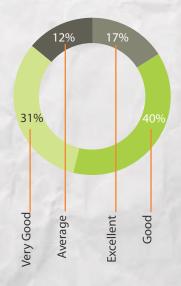




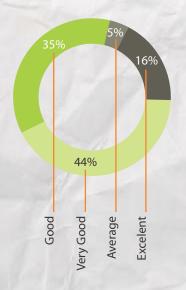
### Accomplishment of Participation Objectives



**Exhibition Arrangements** 



Quality of Business Visitors







www.southindia.paperex.in





### Some Brands at Show



Abirami Engineering





Chemical **Aditya Color Chem** 



Advance Hydrau Tech







**Alloy Spray** and Engineering





**Amsak Cranes** 

**Advance** 





and Pump Technologies





**ATS Techno** 



**Best Engineering Works Read** 





















**Extended Answers** 





Genesis Resource **Enterprise** 





Guangzhou Junneng Chemicals Co., Ltd.

**H & T Engineers** 

Hebei Hehuang **Paper Machine** Clothing





Technologies







Jiangsu Jinwo **Machinery Co., Ltd**  **Jiaxing Sunshine** Imp.& Exp. Co., Ltd.















**Kuubera Motion Controls Pvt. Ltd** 

**Lansen Chem** 



















**Modern Drive Shafts Pvt Ltd** 





### Some Brands at Show





Monga Tradex











Pap-Tech Engineers & Associates



Parason Machinery (India) Pvt Ltd















**PR Rolls Oy** 













Pruftechnik Aimil Condition Monitoring Pvt. Ltd















Shine & Glow Group





SR Papers Pvt Ltd

SS Automation & Packaging Machines













Unique Machines Systems Pvt Ltd



Venkraft Paper Mills Pvt Ltd





VRIND /
Vrinda Paperes



Wenerui Machinery (Shandong) Co., Ltd

Werzalit GmbH + Co. KG



Zhengzhou Leizhan Technology Paper Machinery Co., Ltd

Zhengzhou Yunda Paper Machinery Co., Ltd.

Zhenjiang Haosheng Printing Machinery Co.,Ltd

and many more...





## Industry's Speak

"Wishing Paperex South India a great success in the future editions. Indeed, it was a good show bringing the technology it a single platform for the South Industry."

Rajiv Kumar Agarwal, Director, MR Mac-Tech Pvt.Ltd.

"Really well-organized exhibition. Definitely worth showcasing your business, keep it up. See you all next time."

Poonam Gupta, Chief Executive officer, PG Paper Company Ltd.

"Focused & well organized, received good response."

Y.V. Choudary, President, Servall Engineering works(P) ltd.

"Over the years Paperex South India has surely grown & this was clear evident this year also. Very well managed event & I wish them continued success."

S.S. Cooper, Director, PERKS Engineering.

"It's a very good platform for South India. This time it's better and looking forward to getting better for next event."

Nirav Panchal, MD, Ambica Paper Machineries

"Fantastic show & Right platform to show case products."

Nehal Sheth, Managing Director, Garuda Engineering Technologies

"Very successful show, organizers are very good."

Rajesh Desai, Managing Director, D S Pulp & Paper Machinery Pvt Ltd

"Good show hope to get more opportunity for our future business."

Dipankar Gogoi, Senior Engineer, Power Build Pvt.Ltd.

"Excellent & Very good response."

N.D. Desai, Managing Director, N.K.R. Engineers Pvt.Ltd.

"Very well organized, good facilities really very good experience."

J. Pravin Kumar, Manager – Sales, Metso India Private Limited.

"This is an excellent show with phenomenal response from esteemed clients."

Arun Nimesh, S.K. HI-TECH Machines.

"Excellent approach & response...."

Arvind Sharma, Manager Sales, Modinagar Rolls Pvt.Ltd.

"It's really the best paper exhibition in the world. There is always very good quality of visitors in the fair."

Naresh Patel, Manager, Overseas Business Development, Aditya Color Chem.

"A Great show. Job well done, a very good platform to meet industry professionals under one roof." Karan Ganju, Business Development Manager, ACE Pressureweld INT'L (P) Ltd.

"OSPPL had a great outing at Paperex South. We meet quite a lot of progressive and prospective client, it is a great platform to meet the industry players and increase the knowledge base."

Hardik Patel. Director, Om Sree Papertek Pvt.Ltd.

"Very good experience in this trade fair, we are very happy for all the organization, wishing all the best also we are very happy."

Milan, Managing Director, Prosper Group

"Exhibition is good but got as good response what we get from Delhi. Management is good gave a lot of support for the last moment solutions. Though we expected more from Chennai."

Bharti Aggarwal, Director, NBG TECH (P) Ltd.

"Good Response."

P. Basanth Kumar, Sales Engineer, ControlCare Automation Pvt.Ltd.





# Industry's Speak

"Very Good Response"

Senthilkumar.N, SS Automation and Packaging Machines.

"Good experience we need some facilities (food I others)."

Subam Papers (P) Ltd, Sales Team

"Good and had excellent experience."

Balamurugan, General Manager, SPAC Starch products(India) Ltd.

"Good ambiance & spacious location "

Srikanth, Director- Business Development, Shri Meera Labs Pvt.Ltd.

"Excellent Ambiance with all comfortability & support."

Vijaya Ganesh, Manager - Marketing & Sales, Amsak Cranes Private Limited

"Very Good Show"

Birendra Singh, Sr. Manager – Sales, Nuhydro Automation Products.

"The show has been organized well. Only the timing just after Diwali not very good give a month off Diwali. Get more people from Andhra, Karnataka, Telangana to visit Paperex South well conducted dinner, overall ambience at trade Centre is good."

Unnikrishnan, Chief Executive, UNIQUE MACHINE SYSTEM

"The show was good, crowd was very good & last but not least overall experience was good." Anuj Choudhary, Managing Director, Global Control system.

"Excellent Co- ordination & layout plan's. It was easy for the vendor to get things done & made fairly good footfall of visitors. Keep up the good work & wishing all the success & growth."

Suresh Balasubramanian, BTG Instruments.

Very appreciable exhibition since moderate visitors visiting the exhibition. We feel and approached by good valuable clients.

Thanks to all coordinators.

P. Ulaganathan. General Manage, K2 Cranes & Components Pvt.Ltd.

"Nice arrangement, well organized & good coordination's."

S. Raghavan. Managing Director, New Horizon Enterprises

"Very good show, team is good I supporting"

Bhart saly, Best Engineering Works Regd

We very happy to participate in Paperex we easily find out new clients. It's very easy to business.

Kamal Patel, Maruti Industries

"Good experience we need some facilities (food & others)."

Illyas, Subam Papers(P)Ltd

"Good arrangements...."

Srinivasan, Bull Machinery

"Good show, some business opportunities maybe next time more visitors interested in real business deals."

Simone Morgantini, A.Celli Paper SpA

Well Organized, Need free participation for seminar's.

Saravana Kumar, Premium Transmission Pvt. Ltd.

"Good Exhibition organization and next time will be there to participate. Excellent Service."

Srinivasa Sridhar, General Manager, Hydro Prokav pumps (P)Ltd.

"Very Good experience"

Nandakumar Haragapure, Director, Kuubera Motion Controls Pvt.Ltd.

### **Unlimited Opportunities**

### For Exhibitor

- Showcase your latest machinery, technology, products and services to highly focused trade visitors, trade media and trade delegations
- One to One interaction with the industry professionals
- Brand building with the industry and end users
- Explore new business and investment opportunities

### For Sponsor

- · Enhance your leadership status
- Educate and inspire a targeted audience with your products and services
- Raise brand awareness and create preference to a targeted audience
- Build leadership status in the industry

### For Visitor

- Explore the latest technology, machinery and services available in the market
- Explore availability of raw materials and suppliers
- Networking platform to connect with leading industry players
- Unparalleled opportunity for business tie-ups

and Much More to Explore...



### About us



www.hyve.group

We are Hyve - We create unmissable events, where people from all corners of the globe connect, learn & inspire, sharing extraordinary moments, advancing businesses and helping to shape industries. Our vision is to create the world's leading portfolio of content-driven, must-attend events delivering an outstanding experience and return on investment for our customers. This vision sits at the heart of everything we do and informs every decision we make.

We have more than 120 events taking place every year all around the world, and across multiple industry sectors from fashion to food and building to tourism.

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